

BLACK CREEK YOUTH INITIATIVE

STRATEGIC DIRECTIONS

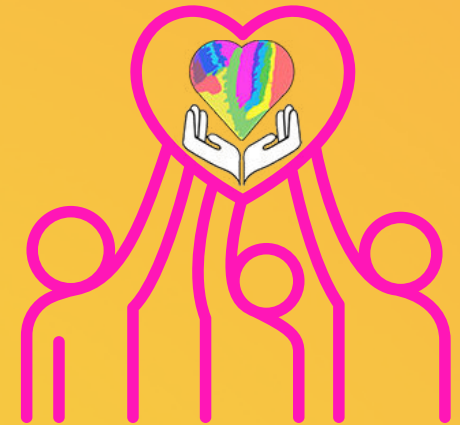


Mission: Engage young people with tools and resources needed to address systemic barriers, Social Determinants of Health and building leadership skills through community building.

Vision: A world in which all young people have the opportunity to fully achieve their potentials.

Values:

- Love, Respect, Kindness, and Support for one another
- Youth-lead/Youth decided
- Culturally responsive
- Inclusive/Safe spaces
- Community Focused



Strategic Directions:



Black Creek Youth Initiative Strategic Plan, 2023-2026

Strategic Priorities	Rationale	Goal
1. Reflect the Community We Serve	By reflecting the community, we can better engage the moral, reputational and financial support of its diverse members	<ul style="list-style-type: none"> Board, staff, and volunteers, as groups, will reflect a range of diversities (age, sex, ethnicity, nationality, race, religion, etc.)
2. Youth led, youth cantered, youth responsive, youth engagement, youth resilience, youth centered.	To realize qualitative impacts on young people, by having them lead and make informed decisions about their wellbeing.	<ul style="list-style-type: none"> To center the voices of young people, putting their needs and priorities at the core and center of our work.
3. Be Financially Secure	The capacity to offer innovative programs and services to our clients depends on our financial security	<ul style="list-style-type: none"> Increase by 15% our total operational revenue over the life of this plan (i.e., within three fiscal years).
4. Employ Effective Succession Processes	Four-year term limits prescribed by the Not for Profit Corporations Act will necessitate more frequent changes in officers and directors than has been typical to date	<ul style="list-style-type: none"> Ensure security of leadership---as this is second only to funding when it comes to the optimal functioning of any agency

